Steel Market Update announces the new SMU NexGen Leadership Award, designed to recognize and celebrate the excellence of emerging leaders within the greater steel community.

As an industry publication and supplier of market intelligence, and host of the premier steel conference in North America, SMU is dedicated to helping businesses recruit, train and retain the next generation of talent. Any young executive under the age of 35 who is currently employed by an organization that utilizes carbon steel as part of its core business function is eligible for this award.

**The Award**

The NexGen Leadership Award will be bestowed on the candidate whose emerging leadership within his or her company sets a standard for the rest of the industry.

The award will include the following:

- A mentorship day with a prominent industry top executive
- Recognition in the Steel Market Update newsletter and SMU/CRI websites
- Invitation to attend one of the SMU Steel 101 or SMU Steel 201 workshops in late 2019 or during calendar year 2020 (no registration fee)
- An invitation to the 2020 SMU Steel Summit Conference with registration fees waived
- A video of the award being presented
- Recognition in the form of a trophy or plaque which can be proudly displayed on your desk or office area

**Nomination criteria**

**Innovation:**

- Identified ways to improve processes or service delivery
- Implemented change in a creative manner

**Leadership:**

- Inspired and encouraged professional and personal development in self and others
- Contributed to the success of an initiative that benefited those outside his/her own department
- Assisted in attracting other young people into the industry

**Rising Star:**

- Recognized by peers as a positive force within the company
- Outstanding contributions toward completing a successful project and/or a change management program
Nomination and Application Process

- Candidates for the SMU NexGen Leadership Award will be no more than 35 years of age as of August 1, 2019.
- Candidates must work within the greater steel community. This includes manufacturing or fabrication companies that utilize mild carbon or automotive grade steels in their products, steel distributors (service centers or wholesalers), steel mills, trading companies or toll processors.
- No minimum tenure in the industry is required, however the nominee must still be employed by the company making the nomination.

How to Nominate Someone

- Self-nomination and/or nomination by a colleague or peer
- Nominations will be made online through the event website by uploading a word document with a brief summary using the nomination criteria stating the accomplishments that make the nominee deserving of the award (one page).
- Nominations must be received no later than June 28, 2019

Perks for Nominees

- All nominees will be invited to a private reception at 6 p.m. Tuesday, August 27, following the Steel Summit networking reception. Joining the nominees will be executives from Steel Market Update, CRU and the sponsor for the award.
- All nominees get 50% discount on the conference registration price.
- Nominees selected to be on the "short-list" (3-5 finalists) will be given complimentary access to the 2019 SMU Steel Summit Conference, including flights and accommodations (not to exceed $1,000 per person). Those on the short list will be notified by August 1, 2019.

Judging

The award will be judged by a panel of industry leaders and experts selected by Steel Market Update and the CRU Group. The winner and finalists will be chosen before the 2019 SMU Steel Summit Conference.

Announcement of the Winner

Announcement of the winner and finalists will be made at the 2019 SMU Steel Summit Conference on Tuesday, August 27.

The announcement will also be made in that evening's Steel Market Update newsletter and on both the SMU and CRU websites.